



# Sponsorship Opportunities

The Nathaniel Boerlin Scholarship Fund is a non-profit organization dedicated to the memory of Nate Boerlin. Nate was a proud 16 year old Kingsway Regional High School honor student passed away suddenly in April 2007, from complications of a GBM, GLIOBLASTOMA MULTIFORME, an aggressive stage IV brain cancer.

**All proceeds from the Race will benefit the Nathaniel Boerlin Scholarship Fund (NBSF) c/o Kingsway Regional High School**

## Sponsorship Levels

<i>Platinum Sponsor</i>	<b>\$2,000</b>
<i>Gold Sponsor</i>	<b>\$1,000</b>
<i>Silver Sponsor</i>	<b>\$500</b>
<i>Bronze Sponsor</i>	<b>\$125</b>

### Advertising Exposure

- Swedesboro-Woolwich Day - 10,000 visitors
- Race Participants - 1,000
- Website hits - 20,000+
- Newspaper Impressions - 50,000

### Contact Information

Lauren Boerlin  
(856) 371-3435  
boerlins@comcast.net

Mike Hochman  
(856) 889-4140  
DragonRun@NateRocksHeaven.org



*Nate Rocks  
Heaven*

## *Platinum Sponsor* **\$2,000**

- Feature in advertising and press
- Leading logo placement on event brochure and poster
- Logo on website, web link to company website
- Acknowledgement on email blasts
- Premium logo placement on event material, including t-shirts and racer bibs worn by 1,000 participants
- Onstage acknowledgement at race start and awards ceremony
- Premium logo placement on event signage
- Company exhibitor 10 x 10 booth space at race site at Swedesboro-Woolwich Day attended by 10,000 visitors
- Company promotional material distributed in gift bags
- Complimentary entry for company team of 10 racers

[www.NateRocksHeaven.org](http://www.NateRocksHeaven.org)



Mike Hochman with the Boerlin Family

## Advertising Exposure

- Swedesboro-Woolwich Day - 10,000 visitors
- Race Participants - 1,000
- Website hits - 20,000+
- Newspaper Impressions - 50,000

## Contact Information

Lauren Boerlin  
(856) 371-3435  
boerlins@comcast.net

Mike Hochman  
(856) 889-4140  
DragonRun@NateRocksHeaven.org



*Nate Rocks Heaven*

## Gold Sponsor

**\$1,000**

- Logo placement on event brochure, poster and website with link
- Acknowledgement on email blasts
- Logo placement on event material, including t-shirts
- Onstage acknowledgement at race start and awards ceremony
- Logo placement on event signage
- Company exhibitor 10 x 10 booth space at race site at Swedesboro-Woolwich Day attended by 10,000 visitors
- Company promotional material distributed in gift bags
- Complimentary entry for company team of 5 racers

## Silver Sponsor

**\$500**

- Listing on event brochure, poster and website
- Listing on event material, including t-shirts and signage
- Logo placement on event signage
- Company promotional material distributed in gift bags
- Complimentary entry for company team of 5 racers

## Bronze Sponsor

**\$125**

- Listing on website and t-shirts

## Family/Individual/Student Sponsor

- Listing on website

Family - \$40

Individual - \$15

Student - \$5

[www.NateRocksHeaven.org](http://www.NateRocksHeaven.org)



# Sponsorship Form

All proceeds from the race will benefit the Nathaniel Boerlin Scholarship Fund (NBSF) c/o Kingsway Regional High School.

Commitments due by September 15th to receive recognition on event materials

## Sponsor Information

Sponsor Name ( Exactly as you would like it to appear)

Contact Name

Title

Address

City

State

Zip

Email Address (print clearly)

website link

[www.NateRocksHeaven.org](http://www.NateRocksHeaven.org)

## Contact Information

Lauren Boerlin (856) 371-3435  
boerlins@comcast.net

Mike Hochman (856) 889-4140  
DragonRun@NateRocksHeaven.org



Nate Rocks  
Heaven

## Sponsorship Levels (please check one)

- ☐ Platinum Sponsor \$2,000. ☐ Gold Sponsor \$1,000.  
☐ Silver Sponsor \$500. ☐ Bronze Sponsor \$125.  
☐ Family \$40 ☐ Individual \$15 ☐ Student \$5

☐ Donation In Kind - Description \_\_\_\_\_  
\_\_\_\_\_

Fair Market Value of Donation In Kind \$ \_\_\_\_\_

Please email Logo in EPS or JPG to [DragonRun@NateRocksHeaven.org](mailto:DragonRun@NateRocksHeaven.org)

- ☐ Check is enclosed (Payable to NBSF)  
☐ Please Bill My ☐ AMEX ☐ Master Card ☐ Visa

Card# \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVC Code on Back \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Send Form and Checks to: NBSF  
C/O Mike Hochman  
8 Curriden Ave  
Clarksboro, NJ 08020