



Sponsorship Opportunities

The Nathaniel Boerlin Scholarship Fund is a non-profit organization dedicated to the memory of Nate Boerlin. Nate was a proud 16 year old Kingsway Regional High School honor student passed away suddenly in April 2007, from complications of a GBM, GLIOBLASTOMA MULTIFORME, an aggressive stage IV brain cancer.

All proceeds from the Race will benefit the Nathaniel Boerlin Scholarship Fund (NBSF) c/o Kingsway Regional High School

Saturday
September 25, 2010
Race Start: 8:00 AM



Advertising Exposure

- Swedesboro-Woolwich Day - 10,000 visitors
- Race Participants - 1,000
- Website hits - 20,000+
- Newspaper Impressions - 50,000

Contact Information

Lauren Boerlin
(856) 423-4853
boerlins@verizon.net

Mike Hochman
(856) 889-4140
DragonRun@NateRocksHeaven.org



Nate Rocks Heaven

Sponsorship Levels

<i>Platinum Sponsor</i>	\$2,000
<i>Gold Sponsor</i>	\$1,000
<i>Silver Sponsor</i>	\$500
<i>Bronze Sponsor</i>	\$125

Platinum Sponsor **\$2,000**

- Feature in advertising and press
- Leading logo placement on event brochure and poster
- Logo on website, web link to company website
- Acknowledgement on email blasts
- Premium logo placement on event material, including t-shirts and racer bibs worn by 1,000 participants
- Onstage acknowledgement at race start and awards ceremony
- Premium logo placement on event signage
- Company exhibitor 10 x 10 booth space at race site at Swedesboro-Woolwich Day attended by 10,000 visitors
- Company promotional material distributed in gift bags
- Complimentary entry for company team of 10 racers

www.NateRocksHeaven.org



Sponsorship Opportunities

(continued)

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Race Start: 8:00 AM



Mike Hochman with the Boerlin Family

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Gold Sponsor

\$1,000

- Logo placement on event brochure, poster and website with link
- Acknowledgement on email blasts
- Logo placement on event material, including t-shirts
- Onstage acknowledgement at race start and awards ceremony
- Logo placement on event signage
- Company exhibitor 10 x 10 booth space at race site at Swedesboro-Woolwich Day attended by 10,000 visitors
- Company promotional material distributed in gift bags
- Complimentary entry for company team of 5 racers

Silver Sponsor

\$500

- Listing on event brochure, poster and website
- Listing on event material, including t-shirts and signage
- Logo placement on event signage
- Company promotional material distributed in gift bags
- Complimentary entry for company team of 5 racers

Bronze Sponsor

\$125

- Listing on website and t-shirts

Family/Individual/Student Sponsor

- Listing on website

Family - \$40

Individual - \$15

Student - \$5

www.NateRocksHeaven.org



Sponsorship Form

All proceeds from the race will benefit the Nathaniel Boerlin Scholarship Fund (NBSF) c/o Kingsway Regional High School.

Commitments due by August 31, 2010 to receive recognition on event materials

Sponsor Information

Sponsor Name (Exactly as you would like it to appear)

Contact Name

Title

Address

City

State

Zip

Email Address (print clearly)

website link

www.NateRocksHeaven.org

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Sponsorship Levels (please check one)

- Platinum Sponsor \$2,000.
- Gold Sponsor \$1,000.
- Silver Sponsor \$500.
- Bronze Sponsor \$125.
- Family \$40
- Individual \$15
- Student \$5

Donation In Kind - Description _____

Fair Market Value of Donation In Kind \$ _____

Please email Logo in EPS or JPG to mikem@peeltown.com

- Check is enclosed (Payable to NBSF)
- Please Bill My
- AMEX
- Master Card
- Visa

Card# _____

Name on Card _____

Expiration Date _____ CVC Code on Back _____

Signature _____ Date _____

Send Form and Checks to: NBSF
C/O Mike Hochman
8 Curriden Ave
Clarksboro, NJ 08020